

MICE UG 8 Minutes

Meeting started at 4:15 pm, 20 Feb 2013

- Announcement made by Mike Hemphill that 511 building was providing free WiFi access for the building
- Intro describing MICE's purpose was made by Jay Hanke for visiting guests
- Peering BOH / Round Table Intro was made by all members to include Name, Company, AS # and any announcements

Old Business

- MICE Account status: Checking: \$4200, Paypal: \$480
- Netflix update, Andy from TDS spoke with Dave Tempkin at NANOG. They're still interested in MICE, but it's not their top priority. They intend to reuse some hardware coming from another project, but do not have a timeline at this time.
- Akamai update, Mike Hemphill, Akamai recently signed an agreement with Cologix to upgrade their presence in the Cologix data center and should provide additional capacity to MICE.
- Website update, Shaun Carlson, will post SC names and contact info on website. Looking to add meeting info and agenda's to website prior to the meeting and get that out sooner.
- Meeting frequency, suggestion from group was to have two UG meetings in Minneapolis per year. It was suggested that maybe we have one remote meeting in the summer at some time to help attract attendance and new members to the meetings. Additional meetings to the UG meetings at 511 might be worthwhile to have surrounding other events in progress as well. Also, discussed having these meetings in other Midwest areas to attract membership from a greater area than that immediately surrounding Minneapolis and promote MICE growth.
- IP Address migration is complete, everyone should remove their old IP's if they still have them.

New Business

- MICE Marketing, looking for ideas about how to grow the exchange and how to attract new members or reach out to potential members. Crashplan is located here in Minneapolis and is collocated with a MICE member. Cologix is an MHTA member and plans to market MICE at that conference this spring. They also plan to bring MICE info to Comptel this spring. If you connect to customers that may benefit from MICE, for example hotels, universities, etc, can you mention MICE and how it would benefit them. David Farmer suggested we work with the state to market this as well from the standpoint of promoting a high tech environment. North Dakota state government is connected through University of Minnesota, but not peering at this time. They are also working on bringing several others in. Cologix promotes connecting to MICE with their customers and includes mention of it during any tour or for any new tenant. When introducing MICE at industry events what standard info should we be giving out. The website is also out of date so how do we address that. Also, the SC members will add the info to their LinkedIn profile. Jay Hanke will look to create a MICE entity on LinkedIn. For the IX stats, increasing traffic on the exchange will help us a lot, so anything that can be done to increase exchange traffic will be beneficial to the Exchange. It would be nice to aim for 100G of traffic on the exchange. Discussions about interconnecting exchanges, discussion focused around meeting MICE as a single fabric. There are also significant networks that are here in 511 and not peering, what can we do to address that and/or why are they not peering today. City of Chicago is

charging 10% on all connections that terminate there. Circuits in MPLS do not, so money can be saved by terminating here vs. Chicago.

- Discussed creating a MICE-SC mailing list, decided to stick with just the Discuss list and direct emails.
 - Will look to redirect peering@ to the SC members
- Elections: Mike Hemphill from Cologix and Dan Belke from TIES were present. Ryan Goldberg from Compudyne was not present. There was a Q&A session.
 - Jay Hanke voted as Steering Committee Emeritus as he has been there from the beginning.

Open Discussion Items/Wrap-up

- Discussion from David Farmer about exploring an ENUM server and interconnecting VoIP through the exchange.
- Fee structure discussion, spreadsheet was completed to understand the underlying costs. The question remaining is where do we want MICE to go? Reed Fishler suggested setting a sunset date for free connections and work to attract new members prior to that date. It was asked that a number be determined for the fees prior to setting the sunset date. Alternatively, instituting a system for invoicing and suggested donations may allow larger organizations to make donations. HCMC added, from an outside perspective, that an invoicing system would help them considerably to make contributions, as well as other organizations. Treat this as a suggested donation and provide a mechanism for an invoice. It was suggested that MICE send out an annual invoice to serve as this suggested donation. It was also suggested that a sliding scale be used based on port size. MICE is not yet a not-for-profit may cause an issue on collecting fees from out of the state. It was also suggested we post the cost breakdown spreadsheet to the website for reference.

SC Position Election Results: Mike Hemphill from Cologix by simple majority

Meeting ended at 5:45 pm